

# NEW ZEALAND HONEY CO.



UMF 5+



UMF 10+



UMF 15+



UMF 20+



UMF 24+

ACTIVE

INCREASED ACTIVITY

HIGH ACTIVITY

EXTREMELY HIGH ACTIVITY

POWERFULLY ACTIVE

**Current Manuka honey range; UMF5+, UMF10+, UMF15+, UMF20+, UMF24+**

What is UMF?

Unique Manuka Factor (UMF) measures (amongst other things) this level of activity and provides an independent assurance.

What is MGO ?

Methylglyoxal (MGO) is the activity level of the honey.

The higher the MGO the more potent the level of antibacterial activity.



## Why the Manuka honey from New Zealand Honey Company?



1. **New Zealand Honey Co. is globally trademarked**
2. **New Zealand trademark and grading system ensuring purity and quality (Raw honey, No additives and Non GMO)**
3. **Independent quality assurance standard, backed by audits**
4. **Proud Member of the UMFHA**
5. **All our Manuka honey is 100% independently tested to meet NZ Govt. (MPI) requirements for genuine monofloral Manuka honey**
6. **All our honey is independently graded to show the true level of Manuka antibacterial potency (MGO), using the UMF grading system**
7. **All our test results are available for any customer upon request**



**Unique Mānuka Factor™**  
Honey Association  
Licence No. 2060

# Competitor Attribute Comparison

Attributes	New Zealand Honey Co.	Wedderspoon	Manuka Doctor	PRI	Manuka Health
MPI Authentic Manuka	Yes	Yes	Yes	Yes	Yes
Grading System	UMF & MGO	K-Factor	Bio Active (now using MGO)	UMF (some jars)	UMF & MGO
Clearly Stated MGO Levels	Yes	No	No	Some jars	Yes
Member of UMF Association	Yes	No	No	White label	Yes
Independently UMF (MGO) Graded	Yes	No	No	No	Yes
NZ Owned & Operated	Yes	No	No	No	No
Sustainable Packaging	Yes	No	No	No	No

# Integrity & Trust



**NZ Fern Mark**

Licensed member



**Analytica Laboratory**

Independent honey testing



**UMF (Unique Manuka Factor  
Honey Association)**

Independent grading certification  
Licensed member



## Testing Result Example - MPI



## Ministry of Primary Industries (MPI) key markers for authentic Manuka honey

### MPI Manuka Markers

Laboratory ID	Sample ID	4-Hydroxyphenyllactic acid (4-HPLA)	2-Methoxybenzoic acid (2-MBA)	2'-Methoxy acetophenone (2'-MAP)	3-Phenyllactic acid (3-PLA)
<i>Units Reporting Limit</i>		mg/kg 0.8	mg/kg 0.8	mg/kg 0.8	mg/kg 20
18-37483-1	Manuka Honey 500g	7.3	6.7	15	950

### MPI Manuka DNA

Laboratory ID	Sample ID	Manuka DNA
<i>Units Reporting Limit</i>		Cq
18-37483-1	Manuka Honey 500g	28.58

### MPI Manuka Classification\*

Laboratory ID	Sample ID	MPI Manuka Classification*
18-37483-1	Manuka Honey 500g	MONOFLORAL MANUKA



## Testing Result Example - UMF




## Unique Manuka Factor Honey Association (UMF) authentication test

Laboratory ID	Sample ID	Dihydroxyacetone (DHA)	Methylglyoxal (MG)	Non-Peroxide Activity* (NPA)	Hydroxymethylfurfural (HMF)
<i>Units Reporting Limit</i>		mg/kg 10	mg/kg 4	%w/v phenol eq. 0.8	mg/kg 1
18-37483-1	Manuka Honey 500g	1,720	526	15.2	15

### Leptosperin

Laboratory ID	Sample ID	Leptosperin
<i>Units Reporting Limit</i>		mg/kg 20
18-37483-1	Manuka Honey 500g	709

Product	Product Name	Size	Product Code	Unit price
 <p><b>NATURAL ENERGY</b></p> <p>FROM THE PRISTINE AND REMOTE LANDSCAPES OF NEW ZEALAND COMES A POWERFUL SUPERFOOD. CREATED TO PROVIDE YOU WITH NATURAL, LONG LASTING ENERGY</p> <p>UMF 5+ ACTIVE</p>	Manuka Honey UMF 5+ /MGO 83+	250 gm	NZHC-SP-05250	\$30
		500 gm	NZHC-SP-05500	\$50
 <p><b>FORCE OF NATURE</b></p> <p>A FORCE OF NATURE SOURCED DIRECTLY FROM THE HIVE FOR OPTIMISED HEALTH AND WELLBEING</p> <p>UMF 10+ INCREASED ACTIVITY</p>	Manuka Honey UMF 10+ /MGO 263+	250 gm	NZHC-SP-10250	\$50
		500 gm	NZHC-SP-10500	\$90



Product	Product Name	Size	Product Code	Unit price
 <p><b>OPTIMISED FOR LIFE</b></p> <p>RICH IN ANTIOXIDANTS AND HIGH IN ANTIBACTERIAL ACTIVITY. OUR MANUKA HONEY IS MADE FOR AN OPTIMISED LIFE</p> <p><b>MANUKA</b> RAW MANUKA HONEY 15+ 514+ 250g (8.8oz) UMF 15+ HIGH ACTIVITY</p>	Manuka Honey UMF 15+/MGO 514+	250 gm	NZHC-SP-15250	\$80
		500 gm	NZHC-SP-15500	\$140
 <p><b>ESSENTIAL VITALITY</b></p> <p>NURTURING WELLBEING FOR YOUR ACTIVE LIFESTYLE THROUGH BALANCED STRENGTH AND FOCUSED NATURAL POWER</p> <p><b>MANUKA</b> RAW MANUKA HONEY 20+ 829+ 250g (8.8oz) UMF 20+ EXTREMELY HIGH ACTIVITY</p>	Manuka Honey UMF 20+/MGO 829+	250 gm	NZHC-SP-20250	\$150

Product	Product Name	Size	Product Code	Unit price
	Manuka Honey UMF 24+/MGO 1122+	250 gm	NZHC-SP-24250	\$200

To order or if you have any questions please

1. send an email to [manukahoney@gmail.com](mailto:manukahoney@gmail.com) with your filled in invoice sheet below.
2. Send a money transfer with the total amount of your order including the password.
3. You can request to be delivered to your home address directly or pick up from the pharmacy.

Notes:

- ☐ It will take 4-6 weeks for normal delivery.
- ☐ For faster delivery please speak with the pharmacist.



## INVOICE

High Street Guardian Pharmacy  
9-815 High Street  
Peterborough, Ontario K9J 8J9

Invoice No :  
Date :

manukahoney@gmail.com

Name

Street Address  
City, State, ZIP Code  
Phone

Quantity	Product Code	Unit Price	Line Total
	NZHC-SP-05250	\$30.00	
	NZHC-SP-05500	\$50.00	
	NZHC-SP-10250	\$50.00	
	NZHC-SP-10500	\$90.00	
	NZHC-SP-15250	\$80.00	
	NZHC-SP-15500	\$140.00	
	NZHC-SP-20250	\$150.00	
	NZHC-SP-24250	\$200.00	
		Subtotal	
		Sales Tax @ 0.00%	
		<b>TOTAL</b>	

THANK YOU FOR YOUR BUSINESS!